**Revolutionizing Automotive Sustainability: Highlights from the TREASURE Project Event**

On November 17th, a groundbreaking event organized by the TREASURE Project as part of the Satellite events during Raw Materials Week at Le Plaza Hotel in Brussels. Aptly named "AUTOMOTIVE RAW MATERIAL CIRCULARITY: Challenges and Opportunities," this gathering aimed to dive deep into the sustainability of vehicles, scrutinizing every facet from design to end-of-life recycling.

The workshop drew together a consortium of experts, researchers, and technical professionals, injecting the session with invaluable insights. Kicking off the event, Paolo Rosa, the coordinator of the TREASURE Project at Politecnico di Milano, set the stage with an insightful presentation on the project's objectives.

Daniel Cios of the European Commission then took the floor, emphasizing the pivotal role of the circular economy in the automotive sector, given the abundance of materials involved and their substantial usage. After shorts presentations on recyclability by our colleagues Antoinette van Schaik and Stephan Harkema, and Manuele Capelli, started an interesting round table discussion, exploring the challenges and opportunities in recycling cars and their components.

The second round table featured experts from the automotive and electronics sectors, including our colleagues Marta Iglesias from Seat, Laurent Vautier from Nextmove., and Elena Mochio from UNI. Also, Steve Brown from MacDermid Alpha Electronics Solutions, and Julien Van Damme from JVD Consulting. Together, they discussed into the current state of the automotive industry, spotlighting challenges on the path to greater circularity and sustainability.

With an attendance of approximately 30 in-person participants and an additional 30 tuning in online, the event succeeded across diverse audiences. Our heartfelt appreciation goes out to our esteemed speakers, enthusiastic attendees, and the tireless organizing team, whose dedication elevated this workshop to resounding success.